



UpstateSCAlliance

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Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

May 27, 2011

RE: In the Matter of applications of AT&T Inc. and Deutsche Telekom AG for consent to assign or Transfer Control of licenses and Authorizations (WT Docket No. 11-65).

Dear Chairman Genachowski:

The Upstate region of South Carolina is comprised of 10 counties, encompasses 6,026 square miles and has a population of 1.34 million residents. It has experienced a 27 percent growth in population since 1990.

The Upstate SC Alliance is a public/private regional economic development organization designed to market and brand the 10 counties of Upstate South Carolina to the world. Our vision is to position the region to successfully compete for business investment globally, support economic development efforts, and build cohesive relationships among the region's private and public sectors. We are currently focused on recruiting companies involved in advanced materials, automotive, biosciences and energy to the region.

Our organization has the finger on the pulse of the Upstate market and what we need to stay competitive. Ultimately we believe that increased access to broadband and wireless services for businesses, local government and residents will encourage commerce and business investment, especially in the rural areas of the state.

We applaud AT&T's proposal to merge with T-Mobile, and the investment in broadband build-out and increased coverage that would result. This is the exactly the kind of leadership that we need from the private sector to foster growth and innovation in South Carolina and beyond.

Sincerely,

Hal Johnson
CEO/President
Upstate SC Alliance

CC:
Commissioner Michael Copps
Commissioner Robert McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker